SAURASHTRA UNIVERSITY RAJKOT – INDIA



CURRICULAM

FOR

B.C.A.

Bachelor of Computer Application

(Semester - 3 and Semester - 4)

Effective From June – 2023

B.C.A. (Semester – 3)			
SR. NO	SUBJECT	NO. OF LECT. PER WEEK	Credit
1	CS – 13 Network Technology and Administration	5	5
2	CS – 14 C++ and Object Oriented Programming	5	5
3	CS – 15 RDBMS Using Oracle	5	5
4	CS –16 Content Management System using Word Press	5	5
5	CS – 17 Practical (Based On CS-14)	5	5
6	CS – 18 Practical (Based On CS-15, CS-16)	5	5
	Total Credits		30

Note:

- 1. Credit of each subject is 5. Total credit of semester is 30.
- 2. Total marks of each theory paper are 100 (university examination 70 marks + internal examination 30 marks).
- 3. Total marks of each practical paper are 100. No internal examination marks in practical papers.

CS – 21 NETWORK TECHNOLOGY AND ADMINISTRATION

Objectives:

- Build an understanding of the fundamental concepts of computer networking.
- Familiarize with the basic taxonomy and terminology of the computer networking area and advanced networking.
- Enumerate the layers of the OSI model and TCP/IP. Explain the function(s) of each layer.

Prerequisites:

• Basic knowledge of computer networking.

No	Topics	Details	Marks weight In %	Min Lec.
1	Basics of Network, Network Models and LAN Sharing	 Network concepts What is network? Use of network Network model peer - to - peer, client - server Network Services File service, Print service, Comm. service, Data base service, Security service, Application service Network Access Methods CSMA / CD, CSMA / CA, Token passing Polling Network Topologies Bus, Ring, Star, Mesh, Tree, Hybrid Advanced Network Topologies Bus, Ring, Star, Mesh, Tree, Hybrid Advanced Network Topologies Bus, Ring, Star, Mesh, Tree, Hybrid Advanced Network Topologies Bus, Ring, Star, Mesh, Tree, Hybrid Advanced Network Topologies Bus, Ring, Star, Mesh, Tree, Hybrid Advanced Network Topologies Bus, Ring, Star, Mesh, Tree, Hybrid 	20	12

2	Transmission Media Multiplexing & Switching Concepts Network devices	 Transmission Media Types of Transmission media Guided media Co – Axial Cable, Twisted Pair Cable, Crimping of Twisted pair cable Fiber Optic Cable Unguided media Infrared, Laser, Radio, Microwave, Bluetooth tech. Different Frequency Ranges Multiplexing & De-multiplexing Multiplexing Types FDM, TDM, CDM, WDM Switching Tech. Circuit Switching, Packet Switching CABLE NETWORK DEVICES LAYER1 DEVICES LAYER1 DEVICES LAYER1 DEVICES LAYER2 DEVICES SWITCH(Manageable, non-manageable) BRIDGE(Source route, Transactional) LAYER3 SWITCH BROUTER GATEWAY Network Printer 	20	15
3	Network Protocols, Network Routing	 Packets &Protocols Conn. Oriented protocols -TCP& connection less protocols-UDP 	20	10

		 TCP/IP STACK HTTP, FTP, SMTP, POP3 SNMP, TELNET, ARP RARP IPX/SPX AppleTalk, NetBIOS Name PROTOCOL L2CAP, RFCOMM Protocol What is routing Requirements of routing Types of Routing static, - dynamic, - default Routing protocols Exterior Routing protocol 1)BGP Interior Routing protocol (1)Distance vector routing RIP IGRP EIGRP <lu> (2)Link state routing <lu> OSPF <lu> IS IS </lu></lu></lu> 		
4	IP ADDRESSING, Windows 2008 server	 What is ip address? Types of ip address ipv4 Class structure subneting, supernetting ipv6 Basic structure of ipv6 Implementation of ipv6 Migration from ipv4 to ipv6 Installation of 2008 enterprise server Various editions of windows 2008 server Installation & Configuration of Active Directory Domains, Trees, Forests concept Accounts(User, Group, Computer) 	20	11

		 Policy (Security and audit) Logging Events MMC(Microsoft Management console) 		
5	Basics of Network Security, Internet connection & Sharing	 Fundamental of Network Security Requirements of network Security Policies, Standard, Procedures, Baselines, Guide lines Security methods Encryption, Cryptography Authentication Security Principle –CIA Model Basics of Internet How internet is connecting with computer Technology related internet Dial up tech. ISDN network tech. Lease line tech. VPN Types of VPN Use of VPN VPN protocols (PPTP, L2TP, IPsec.) Proxy server, Firewall GPS, GPRS CCTV tech.	20	12
		Total	100	60

Students seminar	- 5 Lectures

- Expert Talk 5 Lectures
- Students Test 5 Lectures

TOTAL LECTURES 60+15=75

Course outcomes:

- Understand various types of computer networks
- Enumerate the layers of the OSI model and TCP/IP
- Understand principles of LAN design such as topology and configuration
- Apply transmission media and various networking devices to establish networks
- Compare and Analyze various spread spectrum and multiplexing techniques
- Understand network industry trends such as: Routing Protocols, IP Addresses, Error Detection

Reference Books:

- 1. Networking Essential Glenn Berg Tech. Media
- 2. MCSE Self-Paced Training Kit (Server 2003) Data Communication and Networking - B A Forouzan
- 3. Networking Essential Glenn Berg Tech. Media
- 4. MCSE Self-Paced Training Kit (Server 2003)
- 5. Data Communication and Networking B A Forouzan

CS - 14 : C++ and Object Oriented Programming

Objectives:

- To provide of OOPs concepts, input/output data management, arrays in C++, functions, classes, objects, pointers, and much more.
- Object-Oriented features, which allow the programmer to create objects within the code.

Prerequisites:

concepts of OOPs and their implementation.

No	Topics	Details	Marks weight in %	Min. Lect.
1	Principles of object oriented programming Tokens, expressions and control statements	 Procedure – oriented programming Object oriented programming paradigm Basic concepts of object oriented Programming Benefits of object oriented programming Application of object oriented programming What is c++? Application of c++ Input/output operators Structure of c++ program Introduction of namespace Tokens : keywords, identifiers, basic data types, user- defined types, derived data types, symbolic constants, type compatibility, declaration of variables, dynamic initialization of variables, reference variables Operators in C++: scope resolution operator, member referencing operator, memory management operator, manipulators, type cast operator. Expression : Expression and their types, special assignment operator, implicit conversions, operator precedence 	20	15

	Functions in C++	 Control structures Conditional control structure :- simple if, ifelse , nested if else, switch etc. Looping control structure:- for, while , dowhile The main function Function prototype Call by reference Return by reference Inline function Default arguments Const arguments Functions overloading Adding C Functions turbo C++ 		
2	Classes and Objects, Constructor and Destructor	 C structures revisited Specifying a class Local Classes Nested Classes Defining member functions, nesting of Member functions, private member function, making outside function inline Arrays within a class Memory allocation for objects Static data member Static member functions Arrays of objects Objects as function arguments Friendly functions Returning objects Const member function Pointer to members 	20	12
		 Characteristics of constructor Explicit constructor Parameterized constructor Multiple constructor in a class Constructor with default argument Copy constructor Dynamic initialization of objects Constructing two dimensional array 		

		 Dynamic constructor MIL , Advantage of MIL Destructors 		
3	Operator overloading and type conversion, Inheritance	 Concept of operator overloading Over loading unary and binary operators Overloading of operators using friend Function Manipulation of string using operators Rules for operator overloading Type conversions. Comparison of different method of conversion Defining derived classes Types of inheritance (Single, Multiple, Multi-level, Hierarchical, Hybrid) Virtual base class & Abstract class Constructors in derived classs Application of Constructor and Destructor in inheritance Containership, Inheritance V/s Containership 	20	11
4	Pointer, Virtual functions and Polymorphis m, RTTI Console I/O operations	 Pointer to Object Pointer to derived class this pointer Rules for virtual function Virtual function and pure virtual function. Default argument to virtual function Run Time Type Identification C++ streams C++ stream classes Unformatted and formatted I/O operations Use of manipulators. 	20	10
5	Working with Files, Exception handling,	 File stream classes Opening and closing a file Error handling File modes 	20	12

Introduct to Templa STL	 File pointers Sequential I/O operations Updating a file (Random access) Command line arguments Overview of Exception Handling Need for Exception Handling various components of exception handling Introduction to templates Class templates Function templates Member function templates Overloading of template function Non-type Template argument Primary and Partial Specialization Introduction to STL Overview of iterators, containers 		
	TOTAL	100	60

Students seminar- 5 Lectures.Expert Talk- 5 LecturesStudents Test- 5 Lectures.TOTAL LECTURES 60+15=75

Course outcomes:

- Understand the concept and underlying principles of Object-Oriented Programming.
- Understand implementation issues related to object-oriented techniques.
- Apply the techniques of object-oriented programming to solve real problems
- Analyze, apply and write programs that make appropriate use of object-oriented functionality such as classes, overloading and inheritance
- Implement the file handling techniques for back-end storage problems solutions

Reference Books:

- 1. Complete Reference C++ by Herbert Schildt McGraw Hill Publications
- 2. Computer Science- A Structured approach using C++ by Forouzan, Gilburg, THOMSON
- 3. Object Oriented Programming in C++ E.Balagurusamy, BPB
- 4. Object Oriented programming in C++ by Robert Lafore, Pearson Education
- 5. Mastering C++ Venugopal
- 6. The C++ Programming Language by Bjarne Stroustrup, Pearson Education
- 7. Object Oriented Programmin in C++ Robaret Laphore
- 8. Let us C++ Yashvant Kanitkar, BPB

CS – 15 : RDBMS Using Oracle

Objectives:

- To provide the basic concept, theory and practices in design and implementation of DBMS.
- To be able to handling different type of data transaction by using SQL commands.

Prerequisites:

• Theoretical as well as practical knowledge of database management system.

No	Topics	Details	Marks weight In %	Min Lect.
1	DBMS Overview, SQL, SQL*Plus	 Introduction to DBMS Introduction to RDBMS Dr.E.F.Codd Rules Importance of E.R.Diagram in Relational DBMS. Normalization Introduction to SQL SQL Commands and Datatypes Introduction to SQL*Plus SQL*Plus formatting commands Operator and Expression SQL v/s SQL*Plus 	20	10
2	Managing Tables and Data, Data Control And Transaction Control Command	 Creating , Altering & Dropping tables Data Manipulation Command like Insert, update, delete Different type of constraints and applying of constration SELECT statement with WHERE, GROUP BY and HAVING, ROLLUP AND CUBE, ORDER BY, DISTINCT, Special operator like IN, ANY, ALL, BETWEEN, EXISTS, LIKE Join (Inner join ,outer join, self join) subquery, minus, intersect, union Built in functions 	20	15

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	 Numeric Function abs, ceil, cos, decode, exp, floor, greatest, least, log, log10, max, min, rem, round , sign, sin, sinh, sqrt, tan, trunc Character Function chr, concat, initcap, lower, lpad, ltrim, replace, rpad, rtrim, soundex, substr, treat, trim, upper Date Function add_months, last_day, months_between, next_day, round (date), sysdate, systimestamp, trunc (date), to_date, to_char Aggregate function Sum, Count, AVG, MAX, MIN General Functions COALESCE, CASE WHEN, DECODE Creating user & role Grant, Revoke command What is transaction? Starting and Ending of Transaction Commit, Rollback, SavePoint 		
3 Other ORACLE Database Objects, Concurrency control using lock	 View Sequence Synonyms, Database Links Index B*Tree Indexes Bitmap Indexes Function-Based Indexes Application Domain Indexes Cluster Snapshot What Are Locks? Locking Issues Lost Updates Pessimistic Locking Optimistic Locking Blocking Deadlocks Lock Types DML Locks Latches Manual Locking & User-Defined Locks 	20	10

4	Introduction to PL/SQL, Advanced PL/SQL	SQL v/s PL/SQL PL/SQL Block Structure Language construct of PL/SQL (Variables, Basic and Composite Data type, Conditions looping etc.) %TYPE and %ROWTYPE Using Cursor(Implicit, Explicit) Exception Handling Creating and Using Procedure, Functions, Package, Triggers Creating Objects, Object in Database-Table PL/SQL Tables, Nested Tables, Varrays	20	15
5	Oracle Database Structure and Storage Database, Resource Management and Task Scheduling	 Instance Architecture Database Processes Memory Structure. Data files Creating & Altering Database Opening & shutdown Database Initialization Parameter Control Files, Redo Logs files Tablespace(Create, Alter, Drop) Rollback Segment (Create, Alter) (System & Transaction RBS) Oracle Blocks Import Export SQL*Loader Managing Automated Database Managing Resources with Oracle Database Resource Manager Oracle Scheduler Concepts Scheduling Jobs with Oracle Scheduler 	20	10
		Total	100	60

Students seminar - 5 Lectures

Expert Talk - 5 Lectures (Managing a Multitenant Environment using Oracle 12c) Students Test - 5 Lectures. TOTAL LECTURES 60+15=75

Course outcomes:

- Describe the fundamentals of data design and relation database concepts
- Design entity-relationship diagrams to represent database application scenarios
- Develop relational database
- Apply normalization techniques on relational database
- Describe the knowledge of transaction processing and various concurrency problems
- Apply knowledge of SQL queries to perform various database related operations
- Develop various PL/SQL programs

Reference Books:

- 1. Oracle Database 12c The Complete Reference (Oracle Press) by Bob Bryla , Kevin Loney Oracle Press
- 2. Oracle Database 12c SQL Jason Price Oracle Press
- 3. Oracle Database 12c PL/SQL Programming by McLaughlin Oracle Press
- 4. SQL,PL/SQL The programming Lang.Of Oracle Ivan Bayross BPB

CS – 16: Content Management System using WordPress

Objectives:

- Learn how to create custom themes and pages
- Work with custom post types and taxonomies
- In detail knowledge of the Wordpress CMS backend
- Working with widgets and widget areas.
- Working in default cms functions and extending its core.

Prerequisites:

• Basic knowledge of web development and CMS.

No.	Торіс	Details	Marks weight In %	Min. Lect.
1	Introduction Installation & Configuration	 What is Content Management System (CMS)? Introduction of Wordpress Features of Wordpress Advantages & Disadvantages of Wordpress Installation of Wordpress. Wordpress Directory & file structure. Dashboard overview How to add, edit and delete page, category, post, tag. Add new media file (image, pdf, doc etc.) & attach to post or page. Gutenberg Introduction Gutenberg Blocks (Paragraph, Heading, Subheading, Quote, Image, Cover Image, Gallery, Video, Audio, Columns, Code, List, Button, Embeds) User Roles and Capabilities. Setting (General, writing, Reading, Discussion, Media, Permalinks) Updating Wordpress One-click Update Manual Update 	15	9
2	Theme	 What is theme? How to install & activate theme. Theme Customize Options (Site Identity, 	25	15

		Encerve nom June - 2025	1	1
		Menus, Widgets, HomePage Settings, Additional CSS)		
	Widget	 What is widget & widget Areas? Widget Management Available Widgets (Archive, Calendar, Categories, Navigation Menu, Meta, Pages, Recent Comments, Recent Posts, RSS, Search, Tag Cloud, Text, Image, Gallery, Video, Audio, Custom HTML) Inactive Sidebar (not used) Inactive Widgets 	15 10	
3	Plugin	 What is plugin? How to install and activate plugin. Useful plugins for website. Seo yoast Contact form 7 Woocommerce WP Super Cache Regenerate Thumbnails Advanced Custom Fields All-in-One WP Migration Custom Post Type Widgets 		10
3	Theme development	 Anatomy of a Theme: header.php, footer.php and sidebar.php Template Files (style.css, index.php, page.php, home.php, archive.php, single.php, comments.php, search.php, attachment.php, 404.php, category.php, tag.php, author.php, date.php) The Loop (have_posts (), the_post()) Template Tags General tags General tags get_header(), get_sidebar(), get_search_form(), bloginfo(), wp_footer(), comments_template(), add_theme_support(), get_template_directory_uri(), 	30	14

			r	
		body_class())		
		2. Author tags		
		(the_author(), get_the_author(),		
		the_author_link(), get_the_author_link(),		
		the_author_meta(), the_author_posts())		
		3 Category tags		
		(category description() single cat title()		
		the category())		
		4. Link tags		
		(the_permalink(), get_permalink(),		
		home_url(), get_home_url(), site_url(),		
		get_site_url())		
		5 Post tags		
		(the content(), the excerpt(), the ID(),		
		the tags(), the title(), get the title(),		
		the date(), get the date(), the time(),		
		next_post_link(), previous_post_link(),		
		posts_nav_link(), post_class())		
		6 Post Thumbhail tags		
		(has post thumbnail()		
		get post thumbhail id()		
		the post thumbnail()		
		get the post thumbhail())		
		got_tho_poot_thathan())		
		7 Navigation Menu tags		
		(wp_nav_menu())		
		8 Conditional Tags		
		(is_archive(), is_category(),		
		is front page(), is home(), is page().		
		is single(), is search(), is attachment(),		
		is_active_sidebar())		
		- functions php file		
		Advanced functions		
		- add action()		
	Advanced	- add_filter()	45	10
4	development		15	12
	-	add_snortcode()		
		• do_snortcode()		
		 register_nav_menu() 		

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- Custom Post Types		
 register_post_type() 		
 register_taxonomy() 		
 Display custom Post Type & Taxonomy 		
- Widget Area		
 register_sidebar() 		
 dynamic_sidebar() 		
•		
TOTAL:	100	60

Students seminar- 5 Lectures.Expert Talk- 5 LecturesStudents Test- 5 Lectures.

TOTAL LECTURES 60+15=75

Course outcomes:

- Work with and configure the cms backend
- Know when to use a custom post type or custom field
- Extend the Wordpress cms core to match requirements
- Create stunning dynamic themes

Reference Books:

- 1. Build Your Own Wordpress Website: An Ultimate Guide for Small Business Owners Paperback by Wordpress Genie
- 2. Teach Yourself VISUALLY Word Press Paperback –by George Plumley 3rd Edition.
- 3. Wordpress for Beginners: A Visual Step-by-step Guide to Mastering Word press Paperback –by Dr. Andy Williams.
- 4. Wordpress to Go: How to Build a Wordpress Website on Your Own Domain, from Scratch, Even If You Are a Complete Beginner Paperback –by Sarah Mcharry (Author)

CS-17 : Practical Based On CS – 14			
Topics		Marks	
	CS – 14	100	

Note : Each session is of 3 hours for the purpose of practical examination.

	CS-18 : Practical And Viva Based On CS – 15 & CS – 16			
Topics		Marks		
	CS – 15 and CS - 16	100		

Note:

- Each session is of 3 hours for the purpose of practical examination.
- Practical examination may be arranged before or after theory examination.

	B.C.A. (Semester – 4)				
SR.NO	SUBJECT	NO. OF LECT. PER WEEK	CREDIT		
1	CS – 19 Programming with JAVA	5	5		
2	CS – 20 Programming with C#	5	5		
3	CS – 21 Web Searching Technology and Optimization	5	5		
4	CS –22 Operating Systems Concepts With Unix / Linux	5	5		
5	CS – 23 Practical (Based On CS- 19, CS-22)	5	5		
6	CS – 24 Practical (Based On CS- 20, CS-21)	5	5		
	Total Credit		30		

Note:

- 1. Credit of each subject is 5. Total credit of semester is 30.
- 2. Total marks of each theory paper are 100 (university examination 70 marks + internal examination 30 marks).
- 3. Total marks of each practical paper are 100. No internal examination marks in practical papers.

CS – 19 PROGRAMMING WITH JAVA

Objectives:

- To provide fundamental concepts of Object Oriented Programming and familiar with Java environment and its applications.
- To be able to understand Control structures, Classes, methods and argument passing and iteration graphical user interface basics Programming and documentation style.

Prerequisites:

• Basic knowledge of object-oriented approach in programming with basic skills using Java.

No	Topics	Details	Marks weight In %	Min Lec.
1	History, Introduction and Language, Basics Classes and Objects	 History and Features of Java Java Editions JDK, JVM and JRE JDK Tools Compiling and Executing basic Java Program Java IDE (NetBeans and Eclipse) Data Type (Integer, Float, Character, Boolean) Java Tokens (Keyword, Literal, Identifier, Whitespace, Separators, Comments, Operators) Operators (Arithmetic, Relational, Boolean Logical, Bitwise Logical, Assignment, Unary, Shift, Special operators) Java Keywords (assert, strictfp, enum) Type Casting Decision Statements (if, switch) Looping Statements (break, continue, return) Array (One Dim., Rectangular, Jagged) Command Line Argument Array 	20	10

		 Encapsulation, Inheritance, Polymorphism) Creating and using Class with members Constructor finalize() method Static and Non-Static Members Overloading (Constructor & Method) Varargs, IIB (Instance Initialization Block) in Java 		
2	Inheritance, Java Packages	 Universal Class (Object Class) Access Specifiers (public, private, protected, default, private protected) Constructors in inheritance Method Overriding Interface, Object Cloning, Nested and Inner Class Abstract and Final Class Normal import and Static Import Introduction to Java API Packages and imp. Classes java.lang java.autil java.awt.event java.awt.event java.swing java.lang Package Classes (Math, Wrapper Classes, String, String Buffer) java.util Package Classes (Random, Date, GregorianCalendar, StringTokenizer, Collection in Java - Vector, HashTable, LinkedList, SortedSet, Stack, Queue, Map Creating and Using UserDefined package and sub-package 	20	15
3	Exception Handling, Threading and Streams (Input and Output)	 Introduction to exception handling try, catch, finally, throw, throws Creating user defined Exception class Thread and its Life Cycle (Thread States) 	20	10

		 Thread Class and its methods Synchronization in Multiple Threads (Multithreading) Deamon Thread, Non-Deamon Thread Stream and its types (Input, Output, Character, Byte) File and RandomAccessFile Class Reading and Writing through Character Stream Classes (FileReader, BufferedReader, FileWriter, BufferedWriter) Reading and Writing through Byte Stream Classes (InputStream, FileInputStream, DataInputStream, OutputStream, FileOutputStream, DataOutputStream) StreamTokenizer Class Piped Streams, Bridge Classes : InputStreamReader and OutputStreamWriter ObjectInputStream, ObjectOutputStream 		
4	Applets	 Introduction to Applet Applet Life Cycle Implement & Executing Applet with Parameters Graphics class 		
	Layout Managers	 FlowLayout BorderLayout CardLayout GridLayout GridBagLayout with GridBagConstraints Intro. to BoxLayout, SpringLayout, GroupLayout Using NO LAYOUT Manager 	20	10
5	GUI using SWING Event Handling	 Introduction to AWT and Swing Difference Between AWT and Swing Components 	20	15

	 Swing Components JFrame, JPanel JLabel, JButton, JRadioButton, JCheckBox, JProgressBar, JFileChooser JTextField, JPasswordField, JTextArea JScrollBar, JComboBox, JList Menus (JMenuBar, JMenu, JMenuItem) Introduction to Event Handling Event Delegation Model Event Packages AWT Event Package Swing Event AdjustmentEvent, FocusEvent, MouseEvent, MouseWheelEvent, AdjustmentEvent TextEvent, WindowEvent, etc.) Listener Interfaces (ActionListener, ItemListener, FocusListener, AdjustmentListener, KeyListener, MouseListener, MoutMotionListener, TextListener, WindowListener, etc.) Adapter Classes (FocusAdapter, MouseMotionAdapter 	100	60
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Student's seminar- 5 Lectures.Expert Talk- 5 LecturesStudents Test- 5 Lectures.TOTAL LECTURES 60+15=75

Course outcomes:

- Understand basic concepts and Java Programming Constructs
- Demonstrate Object Oriented Programming Concepts using JAVA
- Develop robust application by demonstrating professionally acceptable coding
- Design attractive user interface using AWT
- Apply parallel computations in solutions
- Develop programs to solve numeric and string-based problems

Reference Books:

- 1. Java: A Beginner's Guide Jul 2014 by Herbert Schildt
- 2. Java Programming (Oracle Press) by Poornachandra Sarang
- 3. Java The Complete Reference, 8th Edition -by Herbert Schildt
- 4. Ivor Horton's "Beginning Java 2" JDK 5 Edition, Wiley Computer Publishing.
- 5. Ken Arnold, James Gosling, David Holmes, "The Java Programming Language", Addison-Wesley Pearson Education.
- Cay Horstmann, "Big Java", Wiley Computer publishing (2nd edition 2006).
 James Gosling, Bill Joy, Guy Steele, Gilad Bracha, "The Java Langauge Specifications", Addison-Wesley Pearson Education (3rd edition) Download at http://docs.oracle.com/javase/specs/

CS – 20 PROGRAMMING WITH C#

Objectives:

• Demonstrate knowledge of object-oriented concepts Design user experience and functional requirements C#.NET application.

Prerequisites:

• Basic Knowledge of C # programming language and .NET environment.

No	Topics	Details	Marks weight In %	Min Lec.
1	.NET Framework and Visual Studio IDE, Language Basics	Introduction to .NET Framework Features / Advantages CLR, CTS and CLS BCL / FCL / Namespaces Assembly and MetaData JIT and types Managed Code and Unmanaged Code Introduction to .NET Framework and IDE versions Different components (windows) of IDE Types of Projects in IDE (Console, Windows, Web, Setup, etc.) Data Types (Value Type & Reference Type) Boxing and UnBoxing Operators (Arithmetic, Relational, Bitwise, etc.) Arrays (One Dimensional, Rectangular, Jagged) Decisions (If types and switch case) Loops (for, while, dowhile, foreach)	20	10
2	Class and Inheritance, Property, Indexer, Pointers, Delegates, Event, Collections	Concept of Class, Object, Encapsulation, Inheritance, Polymorphism Creating Class and Objects Methods with "ref" and "out" parameters Static and Non-Static Members Constructors	20	15

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		Overloading Constructor, Method and Operator Inheritance Sealed Class & Abstract Class Overriding Methods Interface inheritance Creating and using Property Creating and using Indexer Creating and using Pointers (unsafe concept) Creating and using Delegates (Single / Multicasting) Creating and using Events with Event Delegate Collections (ArrayList, HashTable, Stack, Queue, SortedList) and their differences.		
3	Windows Programming	Creating windows Application MessageBox class with all types of Show() method Basic Introduction to Form and properties Concept of adding various Events with event parameters Different Windows Controls - Button - Label - TextBox - RadioButton - CheckBox - ComboBox - ListBox - CitureBox - ScrollBar - TreeView - Menu (MenuStrip, ContextMenuStrip) - ToopStrip - Timer - Panel and GroupBox Dialog Boxes (ColorDialog, FontDialog, SaveFileDialog and OpenFileDialog)	20	15

		Concept of Inheriting Form		
4.	Database Programming with ADO.NET	Concept of Connected and Disconnected Architecture Data Providers in ADO.NET Connection Object Connected Architecture - Command - DataReader Disconnected Architecture - DataAdapter - DataAdapter - DataSet - DataTable - DataRow - DataColumn - DataRelation - DataView Data Binding GridView Programming	20	12
5	User Controls (Components), Crystal Reports, Setup Project	Creating User Control with - Property - Method - Event Using User Control in Windows, Projects as component, Creating Crystal Reports Types of Reports Report Sections Formula, Special Field and Summary in Report Types of Setup Projects Creating Setup Projects Creating Setup Project - File System Editor - User Interface Editor - Launch Conditions Editor	20	8
		Total	100	60

Students seminar- 5 LecturesExpert Talk- 5 LecturesStudents Test- 5 LecturesTOTAL LECTURES 60+15 = 75

Course outcomes:

- Use the Microsoft Visual Studio development environment to create a windows
 application
- Understand the basics of object-oriented programming, CLR and .NET framework
- Demonstrate C# programming constructs to solve given problem
- Perform CRUD operations in windows application
- Use the trace and debug utility that are provided with Visual Studio .NET
- Develop, configure and deploy windows application

REFERENCE BOOKS

- 1. Pro C# 5.0 and .NET 4.5 Framework (By: Andrew Troelsen)
- 2. Head First C# (By: Jennifer Greene, Andrew Stellman)
- 3. C# 5.0 Unleashed (By: Bart De Smet)
- 4. Adaptive Code Via C# (By: Gary McLean Hall)
- 5. C#.NET Programming Black Book steven holzner -dreamtech publications
- 6. Introduction to .NET framework Wrox publication
- 7. Microsoft ADO. Net Rebecca M. Riordan, Microsoft Press

CS – 21 WEB SEARCHING TECHNOLOGY AND OPTIMIZATION

Objectives:

- 1. Understand basic of search engines and reflecting
- 2. Understand SEO objectives and defining site audience.
- 3. Apply and Implement SEO friendly website with all SEO concept.
- 4. Understand keyword research and apply it for website developments.
- 5. Understand the new trends of digital technologies.

Prerequisites:

Basic knowledge of SEO, search engine and E-commerce.

No	Topics	Details	Marks weight In %	Min Lec.
1	The Search Engines: Reflecting Consciousness and Connecting Commerce Search Engine Basics	 The Mission of Search Engines The Market Share of Search Engines The Human Goals of Searching Determining Searcher Intent: A Challenge for Both Marketers and Search Engines How People Search? How Search Engines Drive Commerce on the Web? Eye Tracking: How Users Scan Results Pages? Click Tracking: How Users Click on Results? Natural Versus Paid Understanding Search Engine Results Algorithm-Based Ranking Systems: Crawling, Indexing, and Ranking Determining Searcher Intent and Delivering Relevant Fresh Content Analyzing Ranking Factors Using Advanced Search Engines Country-Specific Search Engines 	20	12

2	Determining SEO Objectives and Defining Site's Audience First Stages of SEO	 Setting SEO Goals and Objectives Developing an SEO Plan Prior to Site Development Understanding Audience and Finding Niche SEO for Raw Traffic SEO for E-Commerce Sales SEO for Lead Generation and Direct Marketing SEO for Reputation Management SEO for Reputation Management SEO for Ideological Influence The Major Elements of Planning Identifying the Site Development Process and Players Defining Site's Information Architecture Auditing an Existing Site to Identify SEO Problems Identifying Current Server Statistics Software and Gaining Access Determining Top Competitors Assessing Historical Progress Benchmarking Current Rankings Benchmarking Current Traffic Sources and Volume Leveraging Business Assets for SEO Combining Business Assets and Historical Data to Conduct SEO/Website SWOT Analysis 	20	12
3	Developing an SEO-Friendly Website	 Making Site Accessible to Search Engines Creating an Optimal Information Architecture Root Domains, Subdomains, and Microsites Optimization of Domain Names/URLs Keyword Targeting 	20	12

		 Content Optimization Duplicate Content Issues Controlling Content with Cookies and Session IDs Content Delivery and Search Spider Control Redirects, Content Management System (CMS) Issues Optimizing Flash Best Practices for Multilanguage/Country Targeting 		
4	Keyword Research, Optimizing for Vertical Search	 The Theory Behind Keyword Research Traditional Approaches: Domain Expertise Site Content Analysis Keyword Research Tools Determining Keyword Value/Potential ROI, Leveraging the Long Tail of Keyword Demand, Trending, Seasonality, and Seasonal Fluctuations in Keyword Demand The Opportunities in Vertical Search Optimizing for Local Search Optimizing for Image Search Optimizing for News, Blog, and Feed Search Others: Mobile, Video/Multimedia Search 	20	12
5	Tracking Results and Measuring Success An Evolving Art Form: The Future of SEO	 Why Measuring Success Is Essential to the SEO Process Measuring Search Traffic Tying SEO to Conversion and ROI Competitive and Diagnostic Search Metrics Key Performance Indicators for Long Tail SEO 	20	12

	 The Ongoing Evolution of Search More Searchable Content and Content Types, Search becoming More Personalized and User-Influenced Increasing Importance of Local, Mobile, and Voice Recognition Search Increased Market Saturation and Competition SEO As an Enduring Art Form 		
	Total	100	60

Students seminar	- 5 Lectures
Expert Talk	 5 Lectures
Students Test	- 5 Lectures

TOTAL LECTURES 60+15=75

Course outcomes:

- Understand the main elements that help a website rank organically and in the paid search space in Google.
- Learn how to perform keyword research using Google's free tools.
- Learn how to develop landing pages that are search engine friendly.
- Learn how to carry out inbound linking practices.

Reference Books:

(1) The Art of SEO : Mastering Search Engine Optimization By Eric Enge, Stephan Spencer, Rand

Fishkin, Jessie C Stricchiola, O'Reilly Media, 3rd Edition October, 2015

(2) Google SEO Bible, Beginner's Guide to SEO, ISBN-978-1700098733, moaml mohmmed, 2019

(3) SEO Warrior: Essential Techniques for Increasing Web Visibility By John I Jerkovic, O'Reilly Media, November, 2009

CS – 22 : Operating Systems Concepts With Unix / Linux				
Obje •	ctives: To provide the ba application softwa	asic feature, function and interface with the hard are to run the computer smoothly.	ware and	
Prer	equisites: Basic knowledge c	of operating system and it's functionality along w	ith its types	
Sr. No	Торіс	Details	Marks in Weight %	Min. Lec.
1	Introduction, Process and Thread, Process Scheduling	 Meaning of OS Functions of OS Features of OS OS Types (User Point of View) OS Types (Features Point of View) Process Definition , Process Definition , Process State transitions , Process Control Block , Context switching , Threads, Concept of multithreads , Benefits of threads, Types of threads. Types of Schedulers CPU scheduling algorithms FCFS SJN Round Robin Priority Base Non Preemptive Priority Base Preemptive 	20	18

2	Deadlocks Memory management	 Deadlocks: Definition, Deadlock Prevention Deadlock Avoidance Deadlock Detection 	20	12
		 Physical Memory and Virtual Memory Memory Allocation Internal and External fragmentation Contiguous Memory Allocation Noncontiguous Memory Allocation Virtual Memory Using Paging Virtual Memory Using Segmentation 		
3	Getting Started with Unix Unix Shell Command	 Unix Architecture Unix Features Types Of Shell (C, Bourn, Korn) Unix File System Types Of Files Ordinary Files Ordinary Files Device Files Unix File & Directory Permissions 	20	15
		 Connecting Unix Shell : Telnet Login Commands passwd, logout, who, who am i, clear,uname File / Directory Related Command ls, cat, cd, pwd, mv, cp, ln, rm, rmdir, mkdir, chmod, chown, chgrp, find,more,less,head,tail,wc,touch, stat, alias,type 		
		 Operators in Redirection & Piping o <, >, <<, >>, Finding Patterns in Files grep,fgrep,egrep Working with columns and fields cut,paste,join 		

		 Tools for sorting :sort,uniq Comparing files : cmp,comm,diff Changing Information in Files : tr,sed, Examining File Contents : od Tools for mathematical calculations: bc,factor Monitoring Input and Output :tee,script Tools For Displaying Date and Time : cal,date Co mmunications : telnet,wall,write,mail,finger,mesg, ping Process Related Commands : ps, command to run process in background, nice,kill,at,batch,wait,sleep,top,jobs Concept of Mounting a File System : mount command Concept of DeMounting a File System : umount command 		
4	Text Editing With vi and nano Editor, Shell Programming	 Introduction of vi editor Modes in vi Switching mode in vi Cursor movement Screen control commands Entering text, cut, copy, paste in vi editor Introduction of nano editor 	20	08
		 Shell Keywords Shell Variables System variables PS2, PATH, HOME,LOGNAME, MAIL, IFS, SHELL, TERM, MAILCHECK User variables set, unset and echo command with shell variables Positional Parameters Interactive shell script using read and echo Decision Statements if then fi 		

		 if then elif else fi case esac test command Logical Operators Looping statements o for loop o while loop o until loop o break, continue command Array Function Various shell script examples 		
5	Getting Started with Linux, Linux Booting, Linux Admin (Ubuntu)	 History of Linux GNU, GPL Concept Open Source & Freeware Structure and Features of Linux Installation and Configuration of Linux Using with Ubuntu Startup, Shutdown and boot loaders of Linux 	20	07
		 Linux Booting Process LILO Configuration GRUB Configuration 		
		 Creating Linux User Account and Password Installing and Managing Samba Server Installing and Managing Apache Server Optimizing LDAP Services Optimizing DNS Services Optimizing FTP Services Optimizing Web Services Configure Ubuntu's Built-In Firewall Working with WINE 		

Students seminar- 5 Lectures.Expert Talk- 5 Lectures.Students Test- 5 Lectures.TOTAL LECTURES 60+15=75

Course outcomes:

- Understand design and implementation aspects of modern operating system
- Acquire knowledge of four major OS components: process management, memory management, file systems, and input/output mechanisms
- Analyze and Compare various process scheduling algorithms
- Learn the concepts, design, and structure of the UNIX operating system
- Design Shell scripts using various UNIX utilities

Reference Books

- 1. Operating System Concept, Abraham Silberschatz, Peter B. Galvineg Gagne, Wiley-Indian Edition, 9th Edition
- 2. Operating Systems, Internals And Design Principles, William Stallings, Seventh Edition
- 3. Unix Shell Programming Y. Kanetkar- Bpb Publications
- 4. Unix Concepts And Applications- Sumitabha Das
- 5. The complete reference Linux, Richard Petersen, McGraw Hill, Sixth Edition.

Hands-On (Not to be asked in the examination)

- Installation of Unix / Linux
- User and Group Creation
- Demo of Various Applications available in Unix / Linux like Star Office, Games and other productivity tools.
- Demo of GNOME, KDE Desktops in Linux.

CS - 23: Practical based on CS – 19 & CS – 22		
Topics		Marks
CS	S – 19 and CS – 22	100

CS - 24: Practical Based on CS –20 & CS – 21		
Topics	Marks	
CS – 20 and CS - 21	100	

Note:

- Each session is of 3 hours for the purpose of practical examination.
- Practical examination may be arranged before or after theory examination.